



Go Forth Stirling Event & Project Support Application Form

Please complete this application to the best of your abilities.

Criteria upon which applications will be judged:

1. The project will help to achieve at least one of the BID objectives and will take place within or drive footfall to the BID area and support Stirling's business owners which will deliver a measurable impact for BID businesses.
2. The project has clear, measurable objectives.
3. A clear budget has been calculated showing how a financial contribution from the BID will be spent and how other costs will be covered.
4. Go Forth Stirling is kept informed of project progress and consulted on major decisions.
5. The Go Forth Stirling branding and mention of the funding will be incorporated into communications about the project.
6. A post-project report will be submitted to Go Forth Stirling
7. Proposals for Stirling events and projects should be taking place between the start of September 2023 and the end of August 2024.

1. About your organisation

Organisation name	
Contact name	
Email	
Phone	
Address	
Brief description of your organisation including your aims and objectives.	

2. About your project

Project name	
Proposed date(s) and time(s)	
Proposed venue(s)	
Have you got the venue and dates booked already?	
Project outline Please describe what your event is, what the programme is etc. be as descriptive as possible	
Who is the project for?	
What are your project's objectives?	

How many people are you expecting to attend?
- Have you got figures from similar previous events you organised (if any)?

Is your project/event
ticketed?

How will the project/ event benefit local businesses and the community?
(Have you got evidence from the previous events? e.g. increase in sales figures or intangible
evidence that demonstrates that the event benefits you and other traders?)

Do you encourage other businesses to get involved? How? and if not do you think there is
potential for GFS to try and get other traders involved?

How do you plan on marketing the event/project?

Which other organisations are involved?

3. Project Costs

Please provide a breakdown of costs of associated with your event / project.

Item	Cost
How did you establish these costs?	
Is your project/event dependent on funding from Go Forth BID or other funders?	

4. Planning applications, insurance, security

Did you consider if you need the following to deliver the project / event and will you need assistance (financial/administrative)?

	Needed (yes/no/unknown) and which type	GFS assistance needed
planning applications, local authority permits etc		
Insurance		

Security & Safety (e.g. first aid)		
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5. Requirements from Go Forth Stirling

What sort of support do you imagine receiving from Go Forth Stirling?

What is the financial contribution amount you'd be looking to receive from Go Forth Stirling BID?

How would this money be spent?

6. Additional Information

Please use this box to let us know any other information about your organisation or project which you think Go Forth Stirling BID should know.



Please send this form and any questions to admin@goforthstirling.co.uk. We will acknowledge receipt within 48 hours.